

NASHVILLE PUBLIC LIBRARY 615 Church St.| Nashville, TN | 37219 CONTACT: Emily Waltenbaugh Public Information Officer emily.waltenbaugh@nashville.gov 615.862.5754 (desk) 615.406.8153 (mobile)

## PRIDE TAKES OVER TWITTER FOR NASHVILLE PUBLIC LIBRARY

NPL Shares Support for Orlando, Tells the Story of Nashville's LGBT Community

**NASHVILLE, Tenn.**— Nashville Public Library (NPL) turned its Twitter account over to visitors to its booth at the Nashville Pride festival June 25. Festivalgoers were encouraged to write their answers to prompts like "I want to tell the LGBT community in Orlando," "I want to tell the next generation," and "I am proud because" on white boards. Photos of their responses were then tweeted to NPL's 12,000+ followers.

More than 100 Pride attendees participated in the Twitter takeover, which was retweeted by Mayor Megan Barry, Congressman Jim Cooper, Nashville Pride organizers and more, for a total reach of more than 100,000 people.

"I want to tell the LGBT community in Orlando ...."



## "I am proud because ....'



This is NPL's third year to participate in Nashville Pride, which saw record attendance of more than 20,000 participants in 2016. NPL's booth also featured archival photos of past Nashville Pride festivals and hosted a community survey focused on identity and concepts of safe spaces. Respondents' submissions were color-coded to their birth decade and hung inside the NPL tent, creating a rainbow backdrop.

To view all the images from NPL's Pride Twitter takeover, visit www.twitter.com/NowAtNPL/media.

## **About Nashville Public Library**

Nashville Public Library maintains a collection of 2 million items, including books, periodicals, DVDs, CDs, audiobooks, and downloadable books, movies and music. The Library also offers more than 800 public-use computers, free art exhibits, educational programs, events for all ages, 24/7 reference assistance, online databases, interlibrary loan and special collections. The Metro Archives, housed within Nashville Public Library, includes 5 million historic documents. Equal access is provided by the Talking Library audio reading service for the print disabled and Library Services for the Deaf and Hard of Hearing. For more information, call (615) 862-5800 or visit <u>library.nashville.org</u>.

- NPL -

## "I want to tell the LGBT community in Orlando ...."

