# NOMESCHOOL FRIENDS

### January Resource Guide



## THE IMPORTANCE OF ENTREPRENEURSHIP

This month we will be taking a look at entrepreneurship. This concept is great because it allows kiddos to think critically about their own creations, as well as build resilience, confidence and time management skills. We are going to break it down into three parts: product creation, marketing, and understanding basic economics (with an emphasis on basic).

On the following pages, I have listed online resources that the entire family can check out to really dive into the exciting subject of entrepreneurship.



#### HOMESCHOOL FRIENDS TAKES PLACE EVERY THURSDAY @ 2PM VIA ZOOM!

Please email katie.hall@nashville.gov to register.

### **COMING UP!**

### JANUARY 7 GAME DAY

The perfect day for newbies! We are going to play games and do a show-and-tell so everyone can get to know each other.

### **JANUARY 14** CREATING A PRODUCT

For this session, we will come up with ideas for a product. We will also talk about setting goals as part of product management. For the activity, we will create idea jars. Great for future projects and rainy days!

### JANUARY 21 MARKETING

During this meeting, we will talk about major marketing concepts and design our own product logo.

### JANUARY 28 TRADE DAY

For our final session, we will discuss the basics of trade and simple economics. For the activity, we will work on our trade and bartering skills.



# PRODUCT DESIGN AND CREATION

- <u>Crazy Kids' Inventions Turned Into Real Products (16 Pics)</u>. This site highlights some cool ideas and more elaborate ideas for special projects. Boredpanda.com is not meant for children, although the article is kid friendly, so be cautious of links to other pages.
- <u>8 Great Videos to Teach the Engineering Design Process</u>- This post shows 8 cool videos on the design process. We will touch on this topic, so some of these videos may come in handy.
- **Design Square Global by PBS Kids** This interactive site from PBS Kids has some fun games and activities for the kids.
- Kiddle definitions for **PROJECT MANAGEMENT**.
- <u>105 Low-Spend Bored Jar Ideas for Kids (+ Free Printables)</u>- Since we will be making an idea jar (akin to the bored jar), here are some fun ideas to explore before we begin.
- <u>Time Management for Kids</u>- This is a quick video that covers the concept of time management, an essential part of a entrepreneurship.
- Entrepreneurship: Its a Fact!- This video details what entrepreneurship is and breaks down the meaning for kids.
- Easy project ideas:
  - Easy, 10-Minute Crafts for Kids
  - 13 simple crafts for kids to make with 3 supplies or less
  - 43 Fun craft ideas for kids to make at home

66 Creativity doesn't wait for that perfect moment. It fashions its own perfect moments out of ordinary ones.

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Bruce Garrabrandt ARTIST, WRITER



## MARKETING AND Design

- Best FREE Online Logo Makers (heads up: these sites do have paid options, so please be mindful of that)
  - <u>Canva</u>
  - <u>hatchful</u>
  - <u>Namecheap</u>
- <u>What is Marketing</u>?- The adorable narrator of this video describes marketing in a way that is simple enough for kids to understand. There are other videos that also touch on topics of entrepreneurship.
- Advertising This Kiddle entry defines advertising and provides other resources for kids to explore.
- <u>Advertisement Lesson for Kids</u>- This short video explains how to spot online advertisements, as well as what to be aware of when you view them.
- <u>Talking to kids about advertising</u>- This article highlights some talking points for parents on advertising and how it works.
- <u>Kids Think Design</u>- Although slightly dated, this site covers all things design. From graphic design to animation, they provide great insight on the subject.
- <u>Minecraft in Education</u>- If you have already been persuaded by your little to look into Minecraft, here is an article that might sway your opinion of the game. note: the game is nice tool for illustrating various aspects of design.





Happiness is not in the mere possession of money; it lies in the joy of achievement, in the thrill of creative effort.

Franklin D. Roosevelt, US President

## MONEY! MONEY! Money!

- <u>CONSUMER LITERACY FOR KIDS: TEACHING AND LEARNING WITH</u> <u>ACTIVITIES, INFORMATION, AND RESOURCES</u>- This site provides resources and activities for families on the topic of consumer literacy.
- <u>**BizWorld</u>** This site explains major concepts in business and economics. The link sends you to teacher resources. Please keep in mind that in order to access most of the material, you do have to pay.</u>
- <u>15 Ways to Teach Kids About Money</u>- From the Dave Ramsey site, this article lists various ways to teach your littles about money.
- Financial Literacy for Kids- This site has resources for both parents/teachers and kids. Most are in PDF format and can be printed out.
- <u>13 Best Educational Tools & Apps to Teach Kids About Managing</u> <u>Money</u>- This article lists website and apps that can helps kids understand money management.
- <u>What is Economics?</u>- This video is geared for older kiddos, but highlights important concepts within economics.







## SPECIAL ANNOUNCEMENTS

## FIRST MEETING OF THE MONTH

In order for the kiddos to bond, and to allow for new families to join and connect, I am designating the first day of every month all to play! This is a great way for the kids to really get to know one another and have fun.

I feel like this is particularly important right now because we are so cut off from one another. I hope everyone spreads the word about our first meeting and lets friends know this is the perfect time to check out Homeschool Friends.

## CONNECT VIA FACEBOOK AND Instragram

If you are looking for ways to stay connected or to share this opportunity with friends, follow us on Facebook, Instagram and Twitter.

For Instagram and Twitter you can look us up by searching **#nowatnpl**.

You can find us on Facebook at <u>@NPLMain</u>

## BOOKLISTS

I created several book lists for this month. Check them out below and please let me know if you need assistance placing any items on hold.

- <u>Making and Creating for Kids</u>- A list of picture book and nonfiction titles on making and creating. Great for project inspiration!
- **Business and Entrepreneurship** A list of picture books and nonfictions titles on different careers, starting a business, and project managment.
- <u>Money and Economics</u>- A list of picture books and nonfiction titles about earning, saving and managing money, as well as information on simple economics.

## **OTHER RESOURCES**

Library Concierge is a great resource! Simply go to the Library Concierge page found on the library's website, fill out the questionnaire, and our librarians will carefully curate a book bundle made to your specifications. Ready for pickup in 3-5 business day. Perfect for research and school projects on a particular subject!